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SHAE KENNEDY

EDUCATION

Oklahoma State University

Expected Graduation: December 2010

Agricultural Communications, emphasis on marketing

EMPLOYMENT

OSU Spears School of Business Center of Executive and Professional Development

August 2009 – Present

Study Abroad and Travel Intern

- Assist in planning 11 travel programs for the Spears School of Business
- Promote the travel programs at career fairs, during club meetings, and special information sessions

Riverwind Casino

May 2009 – August 2009

Marketing Intern

- Corporate Accounts & Sponsorships
 - Assisted coordinator in planning and carrying out tribal and private events
 - Toby Keith's Ally's House Chairty Event, Jason White & the Oklahoma City Thunder's Charity Event, Classic Car Show, OBI Blood Drive, W.P.B.A. U.S. Open, Global Gaming meetings, Five Civilized Tribes meetings
 - Assisted catering coordinator at various size events
- Busing
 - Booked bus tour group trips
 - Welcomed groups of various sizes and ages to the casino
 - Coordinated meal cards and player tracking cards
- Special Project
 - Researched new media marketing tools for the General Manager
 - Worked with the General Manager on a slide show and report for the committee on new media marketing
 - Compared my findings to strategies currently used by others in the casino and entertainment industries.

Riverwind Casino

May 2008 – August 2008

Marketing Intern

- Audio/Visual
 - Created Visual Media to be shown on plasma screens, iViews and the Jumbotron at the casino
 - Assisted with the creation of audio commercials to be played in house
 - Created and implemented a DVD system highlighting casino events for the transportation department to use in the guest and employee buses, navigators and limousine
 - Maintained the casino website
- Showplace Theatre
 - Assisted in concert planning, ticket sales, artist care and show day activities
- Special Project
 - Managed casino guest relations during the OklaTravelNet (now OklaVision) television show
 - Set up audio for bands appearing on OklahomaTravelNet

Riverwind Casino

May 2007 – July 2007

Vault Clerk

- Part of a team handing all the cash and cash equals entering or exiting the casino
 - Responsible for counting cash and chips as well as balancing the vault count.

LEADERSHIP EXPERIENCE

OSU Homecoming Steering Committee – Video Production Chair & Co-Chair

OSU President's Leadership Council

Upward Basketball Volunteer Referee & Coach

Sigma Phi Lambda Cov Group Leader

CAMPUS INVOLVEMENT

Alpha Zeta Honor Fraternity

Orange Peel Production Committee

OSU AdClub

OSU Agricultural Communicators of Tomorrow

OSU Homecoming Big Committee

Sigma Phi Lambda Sorority

Sigma Alpha Lambda Honors Organization

COMMUNITY INVOLVEMENT

Golden Oaks Nursing Home PLC Community Service Project

Sigma Phi Lambda & Alpha Tau Omega Homecoming Philanthropy

Volunteer Grady County Fairgrounds and Events Center Web Site Coordinator